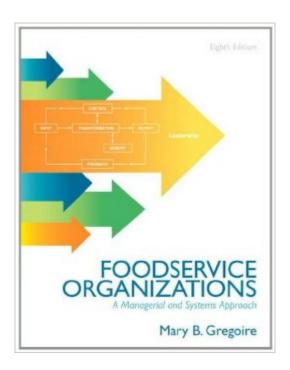
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Food Service Organizations: A Managerial And Systems Approach (8th Edition)





Synopsis

Organized around the well-proven foodservice systems model, FOOD SERVICE

ORGANIZATIONS: A MANAGERIAL AND SYSTEMS APPROACH, 8/e provides detailed and current information on how managers can optimally transform human, material, facility, and operational inputs into outputs of meals, customer satisfaction, employee satisfaction, and financial accountability. Blending theory and practice, it gives foodservice managers a strong empirical base for managing operations. After thoroughly introducing the model, it presents in-depth coverage of each functional subsystem: procurement, production, distribution, service, safety, sanitation, and maintenance. Next, readers master todayâ TMs most relevant leadership, communication, decision making, HR, financial, and marketing techniques. The book concludes with a full section on system outputs, including methods for evaluating them. This edition adds new coverage of sustainability; updated information on energy management and food safety; expanded coverage of marketing and globalization; and the latest dietary guidelines.

Book Information

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Customer Reviews

I am a fan of tangible items. I went with this option for ease of access, but every time i wanted a certain page or certain word it would say it didn't exist when i knew for a fact it did. Maybe it is my computer illiteracy, but I recommend the book even if you have to wait a few days for it to ship; however it is nice to have the book on the actual electronic device especially something tablet size.

It was supposed to be new, but the corners were damaged.

Book provides great summary and definitions to follow. Easy read with lots of pictures and examples. Not to bad as far as textbooks are concerned.

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Some writing inside, but overall ok.

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